

AUDIO BULLYS

PROJECT *Bluebird*

Re-igniting a rapidly fading state of affairs, Dynamic Sounds' south east London premises offers the latest car audio technology at online prices, so you can talk to someone about the best setup for you face-to-face. *Words & Photos: Louise Woodhams*



With more than 500 million current users (and counting), the Internet has revolutionised the way societies function the world over. From dating and shopping online, to conducting research or communicating, cyberspace has rapidly changed most of our lives. How, then, can something so revolutionary also be so annoying at times? Whether it's a glitch, pop-up ads or a hacker there's always something that complicates the Internet experience.

Back in April 2006, Iain Curry looked at the way the Web has made modifying a whole lot easier and with a bit of knowledge, cheaper as well. With various online BMW aftermarket specialists, not to mention the giant of online shopping eBay, enthusiasts like you and me can save up to 30%. Great, but there's just one thing – how many sites have you visited and just wanted to talk to someone about the product before ordering or even just look at the thing?

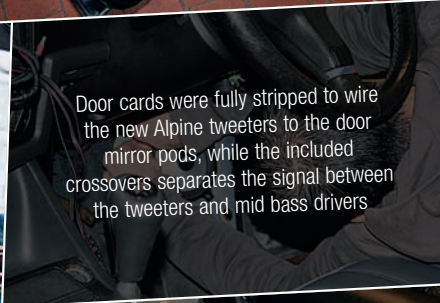
Well, if you're thinking of upgrading your

car's audio, Dynamic Sounds offers its customers the best of both worlds. If you see something you like on its site, simply print it off and take it with you to its south east London-based store. So not only are you getting the discounts associated with online shopping but you also get the knowledge and experience of a specialist vendor, ultimately someone to talk to, which sadly is something of a rarity nowadays. They guys pride themselves on having the best and latest of everything, from respected



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Door cards were fully stripped to wire the new Alpine tweeters to the door mirror pods, while the included crossovers separates the signal between the tweeters and mid bass drivers



brands like Alpine, JVC, Kenwood, Pioneer, Sony, Tracker and Clifford to name a few; whether it's a simple stereo upgrade you're after, security or navigation, you'll find it here. Furthermore its 3000sq ft installation facility means whether you want a CD player fitted or a full blown custom system built, Dynamic Sounds will create a package tailored to your needs.

So how did it all begin? The founders, brothers Peter and Bob Chandwani, started off as market traders selling domestic electrical appliances. While Bob moved on to wholesaling, his younger sibling worked for a few car audio outlets having trained with Alpine before the pair were reunited

again doing what they did before, but this time trading from their own shop in the Elephant and Castle. Given Peter's position as a qualified fitter and his passion for ICE, after just 24 months they decided to focus on car audio. That was some 15 years ago, the business has since expanded and developed as indeed technology has, and with a further seven staff members it's supposedly now London's biggest car entertainment specialist. Furthermore you'll find them in the BMW Park Lane brochure advertising its BMW multimedia packages, quite a feat given the manufacturer's lack of support for the tuning scene. The pair also happen to be lifelong subscribers of the

Munich marque, Peter in fact having had two of his cars featured in *PBMW*: an award winning E46 323Ci in November 2006 and an E36 325i in January/February 1999.

So, not surprisingly when it came to upgrading the E30's stereo I knew this was a company I could trust. With nothing but a few wires hanging out of the slot where the head unit used to be, I was getting a bit fed up with my current setup which I'd now put up with for the past year; an iPod and portable speakers! Given that I'm quite lazy with updating my MP3 player, Peter decided the best option for me would be the 4x50W Alpine CDE-9881R that plays CDs and also allows me to hook up my iPod through a



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New Alpine 6x9s were mounted on baffles to eliminate resonance and improve sound quality. Reworked parcel shelf was then retrimmed in grey carpet to better match the interior



Full Speed Connection cable in the glovebox. Striking and simple in design it includes a detachable flip-down faceplate with green/amber switchable button illumination. With Alpine's unique Percentage Search feature I can jump through my music collection quickly and easily, the dot matrix display showing off the song titles nicely.

Replacing the factory 6x9s is a set of Alpine SPS-69C3 coaxial three-way speakers; not only can they handle plenty of power but the new tweeter delivers sweet-sounding highs and sound quality is clean and clear. Custom mounted on a new parcel shelf, the Type-S speakers look fantastic, giving the Eighties vintage an injection of 21st century

technology. Now there's little point upgrading your head unit without also improving the quality of your speakers, so Peter donated a set of 180W Alpine SPE-13CS two-way components. With the tweeters housed in the door mirror pods, the all-new Type-E speakers are specifically designed to be highly efficient and remarkably responsive, and I must say they do their job well.

The three lads took around three hours to fit everything properly, and I'm impressed to say the least – it looks and sounds great. Gone are the days of power-hungry amplifiers and low droning, bass pumping subwoofers, that all went out of the window along with my French car phase – thank god

(sorry Jackson! ~ Ed). I'm perfectly happy with my simple setup, besides, as the saying goes good things come in small packages! Saying that though, if a big stereo system is for you, then I can vouch for the quality of work having seen a boot install they just finished on a R33 Nissan Skyline. Whatever your needs, I can guarantee Dynamic Sounds can fulfil them, check out its website or pick up the dog and bone now ●



PRICES (online)

Alpine CDE-9881R: £149.99
Alpine SPS-69C3: £44.99
Alpine SPE-13CS: £49.99
Fitting: £250

THANKS & CONTACT

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www.dynamicsounds.co.uk



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